

visitors that passed through. The information and technical data displayed was a great addition. It told the story of NYSAE and its cutting-edge programs and services. Through Gil's assistance and leadership, more than 50 new members were enrolled.

## XV+ Award



Paul Stone

This XV+ Award recognizes the significant contribution of a regular or associate member with 15 years or more of service

to NYSAE. The

2005 award was presented to Paul Stone, editor and publisher of Broadway Theatre Newsletter, who has been a loyal member of NYSAE for 27 years, since 1978.

Throughout his years of contributing to NYSAE, he has actively participated as a member on almost every NYSAE committee. He chaired the 1981 Public Relations & Communications Committee, which was responsible for then-Governor Carey proclaiming the first Association's Week in New York State.

As a member of the Education Committee, he suggested and created the Round Table Discussion Luncheon Program, held in January and March of each year from 1992 to 2002.

In 1997, Paul was the recipient of NYSAE's Outstanding Associate Member Award. He is the co-founder of the Association Futurists, a social group of long-time members meeting in an atmosphere conducive for fun, fellowship and camaraderie.

Paul Stone has facilitated numerous seminars and workshops for NYSAE and is very highly regarded by both regular and associate members. NYSAE has benefited immensely from Paul's expertise and dedication of time, talent and energy. We are honored to have him as ours.

## CyberSpaceMaster Awards

The NYSAE CyberSpaceMaster Awards have recognized excellence in association/not-for-profit websites since 1999. This award recognizes members' associations for their outstanding websites. The criteria for this award are the website's: immediacy of overview; ease of navigation; aesthetics; consistency; timeliness of content; internal search capabilities; usefulness; interactivity; originality and internet vision. The first place winner of the

2005 CyberSpaceMaster Award is the New York Botanical Gardens; second place went to the American Montessori Society; and third place was awarded to the Craft & Hobby Association.

## Technology Institute & Vendor Showcase

NYSAE's Technology Institute and Vendor Showcase exposed members to the latest software and technology products available to the association and

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Adam Weedman of Affiniscape speaks with Sheila Guston, CAE, president of Total Management Solutions, about the power of the association network.



Suzanne Carawan, product marketing manager for Advanced Solutions International, educates the Technology Institute attendees on how to take their association's website from good to great!



Technology Institute Luncheon Sponsor, Bridget Serchak, senior marketing communications strategist for TMA Resources, speaks with a prospective buyer.