

TECHNOLOGY

Software and Websites to
Manage Your Association
and Membership

Professional Services

Accomplish more with less

Whether you're short-staffed or short on time, Affiniscap can help your association get the most out of your website. Our Professional Services division offers a team of talented and experienced graphic artists, web developers, and training experts who are available to assist with Affiniscap's Members24x7®, Members24x7®plus and Members 360°™ solutions. Contact your Account Manager to find out more.

Benefits:

Save Time and Resources with:

- » Professionally designed graphics
- » Regularly updated website
- » Custom designed website features
- » Specialized and on-site training

Web Management Services

Affiniscap can work with your association to update your website and create content for conferences, programs, and special events. We can provide services on a short-term basis or assist with monthly updates.

Training

As new staff members, interns, volunteers, etc., join your association, Affiniscap can customize training for the Members24x7, Members24x7plus, and Members360° solutions. We can focus on the features and uses of the application specific to your association, as well as provide on-site training.

Site Makeover

Affiniscap Professional Services division specializes in giving your website a new look and feel. We can customize logos, banners, web content, and more to make sure the message is consistent and well communicated. We can also design and create a new brand for your association, as well as take advantage of the latest capabilities of the application to make your website more dynamic and user-friendly.

Custom Features

Custom module creation is available for associations who need specialized features that don't come standard with their application. Affiniscap can create the modules, as well as make sure they are integrated with the overall application, content, and member database.

Custom Graphics

Affiniscap can create all your custom graphics including:

- » US, regional & custom maps
- » Email templates
- » Newsletter and e-newsletter template, design and creation
- » Splash pages
- » Web banners
- » Logo makeover and design

