

Connections 2011: The Affiniscape Partners Conference

		Business Strategies	Technology		Industry Room	Tech Support Consultation
			Members360	Members360 CMS (24x7)		CS Consultations
Monday, December 5						
2:00 PM	6:00 PM	Registration			Open	Open
6:00 PM	7:30 PM	Conference Welcome Reception				
Tuesday, December 6						
8:00 AM	9:00 AM	Light Continental Breakfast				
9:00 AM	10:30 AM	Today We Are Rich: The Power of Connections				
10:30 AM	11:00 AM	Break & Book Signing				
11:00 AM	12:00 PM	Generational Differences in Your Membership	Smart Groups 101 (Basic)	New User 101-Members360 CMS Features Review	Open	Open
12:00 PM	1:00 PM	Lunch				
1:00 PM	2:00 PM	Strategies for Building an Online Networking Community	Advanced Database Usage (queries, smart groups etc) (Advanced)	Effective Content Creation on Your Website (Basic)	Open	Open
2:05 PM	3:05 PM	Social Media Basics - The How & Why for Your Association	Professional Development	Email - Best Practices/ Targeting Your Message (All)	The Ins & Outs of Tables and Your Site (Advanced)	
3:05 PM	3:20 PM	Break				
3:20 PM	4:20 PM	Driving the Membership Lifecycle Through a "Freemium" Business Model	Role Based User Groups		Open	Open
4:25 PM	5:25 PM	Working with Volunteers				
5:30 PM	7:00 PM	Tuesday Evening Reception				
Wednesday, December 7						
8:00 AM	9:00 AM	Light Continental Breakfast				
9:00 AM	10:15 AM	Product Enhancements				
10:20 AM	11:20 AM	Creative Design & Strategies	Trade Based Associations - Top Ways to Make Affiniscape Product Work for You (Advanced)	Advanced Content Creation on Your Site (Advanced)	Open	Open
11:25 AM	12:25 PM	Marketing Your Association	Accounting (Advanced)	Images and Your Site - Best Practices (All)	PCI Compliance - What You Need to Know Now (All)	
12:25 PM	1:25 PM	Lunch				
1:25 PM	2:25 PM	Overcoming the Scarcity of Resources through Industry Collaboration	Using Affiniscape to Market and Manage Your Conference (Advanced)	Convention (Basic)	Open	Open
2:30 PM	3:30 PM	Strength in the Board Room	Tips & Tricks for Members360 (All)	Extreme Site Makovers: Creative Services Edition		
3:30 PM	3:45 PM	Refreshment Break				
3:45 PM	4:45 PM	Topic Based User Groups			Open	Open
4:45 PM	5:30 PM					
7:30 PM	10:30 PM	Wednesday Evening Event - Celebrate with Affiniscape				
Thursday, December 8						
8:00 AM	9:00 AM	Light Continental Breakfast				
9:00 AM	10:15 AM	How Affiniscape Can Help Your Association Generate Additional Non-dues Revenue			Open	Open
10:15 AM	10:30 AM	Refreshment Break				
10:30 AM	11:30 AM	Closing Session: Connecting the Dots to Advance Your Mission				